



presented by:



MFG Works Summit 2024

May 22, 2024 | Double Tree Hotel, Cranberry, PA

Sponsorship Opportunities

MFG Works is a regional conference for manufacturers seeking resources, ideas, and partnerships that build strategies for attracting a highly engaged and committed workforce for their companies. Attended by more than 300 human resources, training, and C-suite professionals, MFG Works is the only regional conference addressing the manufacturing workforce challenges in the region. Now in its third year, the event is expanding to include promotion to companies across northwest Pennsylvania, eastern Ohio, and northern West Virginia. We are seeking partners to support the conference and its vital mission of connecting our manufacturing sector to tools for success. Join us!

Title Sponsorship (1 available) - \$20,000

- Title sponsor at the top of website and with event name at the top of all collateral
- Opening remarks
- Present the keynote speaker
- Company informational/exhibit table
- 8 event tickets
- Company literature to all attendees

Gold Sponsorship (2 available) - \$5,000

- Gold sponsor recognition (logo) on event marketing materials and in press releases
- Two minute video shown twice throughout the conference
- 6 event tickets
- Company information/exhibitor table

Silver Sponsorship (3 available) - \$2,500

- Silver sponsor recognition (logo) on event marketing materials and press releases
- 4 event tickets
- Company information/exhibitor table

Bronze Sponsorship (5 available) - \$1,000

- Bronze sponsor recognition (logo) on event marketing materials and press releases
- 2 event tickets
- Company information/exhibitor table

Friends of Manufacturers Sponsorship - \$500

- Recognition (logo) on event marketing materials
- 2 event tickets

To be a sponsor for the Catalyst Connection MFG Works Summit, please contact our Director of Workforce Development, Scott Dietz at sdietz@catalystconnection.org or 412-918-4227