



Presented by:



**CATALYST CONNECTION**  
WE GROW MANUFACTURING

Title Sponsor:



University of  
**Pittsburgh**

# MFG Works

## 2025 Sponsorship Opportunities

MFG Works is a regional conference for manufacturers seeking resources, ideas, and partnerships that build strategies for attracting a highly engaged and committed workforce for their companies. Attended by more than 300 human resources, training, and C-suite professionals, MFG Works is the only regional conference addressing the manufacturing workforce challenges in the region. Now in its fourth year, the event is expanding to include promotion to companies across northwest Pennsylvania, eastern Ohio, and northern West Virginia. We are seeking partners to support the conference and its vital mission of connecting our manufacturing sector to tools for success. Join us!

To be a sponsor for the Catalyst Connection MFG Works Summit, please contact our Director of Workforce Development, Scott Dietz at [sdietz@catalystconnection.org](mailto:sdietz@catalystconnection.org) or 412-918-4227.

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### Title Sponsorship - \$25,000 (~~1~~ available) **SOLD**

- **Top billing** as the main sponsor on the event website, all signage, and promotional materials alongside MFG Works logo
- **Opening remarks** at the event, with an opportunity to share the company's mission with attendees (5 minutes)
- **Company logo** on all attendee badges
- **Prominent booth placement** in exhibit area
- **Digital ad** placement in pre-event communications (1)
- **Dedicated Social media** mentions throughout the event marketing (3)
- Recognition as **Title Sponsor** in all press releases and social media mentions
- **10 VIP event tickets** with reserved seating
- Opportunity to distribute **branded lanyards** (sponsor provided)
- Ability to provide literature to be distributed via **digital briefcase**
- **Sponsor loop recognition** on slide loop in plenary room

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## Platinum Sponsorship - \$10,000 (1 available)

- **Exclusive sponsorship of the opening session**, including chance to introduce speaker and provide brief remarks
- **Prominent logo** placement on website, event signage, and individual post on social media platforms
- **Exhibit table** in exhibit area
- **Dedicated Social media** mentions throughout the event marketing (2)
- **Priority booth** placement near main event spaces or entrances
- **8 VIP event tickets**
- Opportunity to host a **post-event webinar or training session** for attendees
- Ability to provide literature to be distributed via **digital briefcase**
- **Sponsor loop recognition** on slide loop in plenary room

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## Parking Sponsorship - \$3,000 (1 available)

- Recognition as **sponsor of event parking**, with logo on parking lot directional signage
- **Exhibit table** in exhibit area
- **5 event tickets**
- **Dedicated Social media** mentions throughout the event marketing (1)
- Ability to provide literature to be distributed via **digital briefcase**
- **Sponsor loop recognition** on slide loop in plenary room

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## Lunch Sponsor - \$3,000 (3 available)

- Exclusive recognition as **Lunch Sponsor** with logo at buffet areas
  - **Logo recognition** on event marketing materials and in lunch areas
  - **3-minute company video** shown during the lunch session
  - **Exhibit table** in exhibit area
  - **5 event tickets**
  - Opportunity to distribute **branded napkins** (sponsor provided)
  - **Dedicated Social media** mentions throughout the event marketing (1)
  - Ability to provide literature to be distributed via **digital briefcase**
  - **Sponsor loop recognition** on slide loop in plenary room
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## **Session Sponsorship - \$2,500 (4 available)**

- Recognition as **exclusive sponsor of a session**, with logo on session signage and slides
  - **Introduction opportunity** before the session begins
  - **Exhibit table** in exhibit area
  - **Moderation role** for a breakout session panel or Q&A (if applicable)
  - **4 event tickets**
  - **Dedicated Social media** mentions throughout the event marketing (1)
  - Prominent placement for **company logo in session room**
  - Ability to provide literature to be distributed via **digital briefcase**
  - **Sponsor loop recognition** on slide loop in plenary room
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## **Coffee & Networking Sponsorship - \$1,500 (2 available)**

- **Exclusive branding at coffee stations** or networking areas, with custom signage and the ability to add branded coffee sleeves or napkins (provided by sponsor)
  - **Logo recognition** on event marketing materials and in networking areas
  - **Social media mentions** throughout the event marketing
  - **Exhibit table** in exhibit area
  - **2 event tickets**
  - Ability to provide literature to be distributed via **digital briefcase**
  - **Sponsor loop recognition** on slide loop in plenary room
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## **Friend of Manufacturing - \$500**

- **Logo recognition** on event marketing materials
- **2 event tickets**